

WXA Strategic Plan - 'MEALS'

The WXA Mission, as written in our Constitution, is
*“to support the development of the Sister Cities
relationship between Wellington and Xiamen to the mutual
benefit of both cities.”*

We currently interpret this as promoting understanding and goodwill between the two populations, with particular emphasis on people-to-people relationships.

We have identified 5 areas to concentrate on, and as luck would have it, the acronym spells out one of our vital social activities!

Membership -

offering events, news, improved communication, and enlarging the Friends database

Exchanges & Tourism -

initiating and/or encouraging exchanges (medical, cultural educational, artistic, sporting....) and tourism

Awareness -

of Xiamen within the general Wellington public

Links -

Strengthening ties to other groups in Wellington, sharing events and news

Soft diplomacy -

Being the “friendly face” of Wellington, hosting inbound delegations from Xiamen